

Privacy Policy for websites operated by MEI and its affiliates

We respect your privacy and we want to tell you in detail about the policies and practices which we have adopted to protect your privacy so that you can feel confident about how we handle the personally identifiable information, including your name, email address, address, or date of birth (hereinafter, “personal information”), you entrust to us, and understand how we manage your personal information to offer you the best possible products, services and experiences. This privacy policy governs the collection, use and storage of your personal information from the MEI web site, located at www.valtechinternational.com (hereinafter, the “Site”).

The server(s) that make(s) this site available, and databases where information may be stored, may be located outside the country from which you accessed the Site, but we will collect, process and use personal information only in accordance with this policy. The personal information made available to us may, therefore, be transmitted abroad to countries where the level of data protection is not as high as in your home country.

While we do not intend to make changes to our policies very often, it is always a good idea to double check when you visit the Site to be sure that you have read and agree with our most current privacy policy statement. By using the Site, you assent to the application of this privacy policy to your personal information. If you do not agree to this policy, please do not provide us with your personal information or use the Site. We reserve the right to make changes to this privacy policy at any time. If we make a material change to the policy, we will notify you by posting the change on the Site or in this privacy policy and, if necessary, give you additional choices regarding the change. Please check back from time to time to ensure that you are aware of these changes. Your continued use of the Site will signify your acceptance of these changes. However, please know that we generally do not make any changes that have retroactive effect unless legally required to do so.

The content on our Site may include, among other items of interest, surveys, promotions, including contests and sweepstakes, and entertainment, and may also include advertising or opportunities to shop online. We may also provide information on our company and our products, and may also offer opportunities to apply for employment.

Please take a moment to review our policy in detail. To assist you, we offer this short summary.

- 1. We adopt careful procedures to protect your personal information.**
- 2. We use your personal information to fulfill your requests and serve you better.**
- 3. We will only send you materials you have indicated you want to receive according to your preferences, and we will honor your opt-out requests.**
- 4. We use cookies and/or web beacons to help us understand the features that apply to visitors, provide better functionality, and offer you personalized content.**
- 5. We do reserve the right to use or disclose your personal information in certain circumstances, such as to fulfill an order or service provided by us; in furtherance of a promotion; to satisfy a legal request or protect our property or in the event of an transaction involving an MEI entity, such as an acquisition or sale.**

WHEN DO WE COLLECT PERSONAL INFORMATION?

We collect personal information, such as names, addresses, e-mail addresses, activity information, demographic information (age, gender, etc.), taste or preference information, and the like, when voluntarily submitted by a visitor. Visitors may choose to submit personal information online to obtain information or submit a comment, to enter contests, or to place an order. We may also obtain contact lists, demographic, and other information from other sources. For the convenience of our customers and to better serve you, we may compile and combine data that we collect or purchase. Such data will only be used for the purposes outlined in this Policy.

Our Site is not designed or intended to provide any information or services for, or collect any information from, any children under the age of 13. We do not knowingly collect personal information from any child under the age of 13 without parental consent. When we do receive such information, we delete it as soon as we discover it and we do not use it or share it with third parties.

WHAT DO WE DO WITH YOUR PERSONAL INFORMATION?

Collection of Personal Information

We collect personal information for a variety of reasons. For example, we may collect this information in order to e-mail you with updates and news, fulfill your requests, to respond to your questions or comments, to register you for certain features, to enter you in contests and notify you of results, to provide personalized content, information, and/or to send out brochures, coupons, samples, offers and other information on our products or our company. We ask visitors providing e-mail addresses to let us know if they would like further information or updates from us or our Site; we will ensure only those who request it will receive follow-up e-mail or other communications from us. We may also ask if you would like to receive information about other products available from our affiliates or other companies. We will ensure only those who expressly ask to receive such information online will get it. If we are not sure of your preferences we may ask you about them. We also offer visitors an "opt-out" option at any time they wish to cease receiving e-mails or other information from us.

As is customary in many businesses, we may purchase and use opt-in e-mail lists to contact potential customers. We will honor opt-out requests and ask those providing lists to give us assurances that e-mail contact information is provided only for those consumers who have expressed a desire to receive offers and information by e-mail including from third parties such as ourselves.

Use of Personal Information

Personal information is used by us, and our affiliates, agents or business partners who help make this Site and its content and the products and services at this Site, available to you in order to respond to your requests, and to better serve you, consistent with this policy. In addition, we may share your information with third parties in order to fulfill an order or request by you or as part of a promotion, contest or sweepstakes. Furthermore, personal information may be shared or combined between current or future affiliates, subsidiaries or other related entities of our company to enhance efficiency and minimize duplication of contacts with you. Finally, in the event we or any of our affiliates are involved in a business transaction such as merger, acquisition, or any form of sale of

all or a portion of assets, we may transfer your personal information to a buyer or successor and your personal information may become subject to a different privacy policy.

We may occasionally ask you if we may share information with other trusted third parties. In such instances, we will let you know at the time the information is collected if such third-party sharing is anticipated, will identify the types of businesses at the area of collection, will describe the information we will share (like your mail or e-mail address) and will only share data if you consent to our doing so. We will share personal data only with those third parties who have agreed to follow careful policies.

Finally, the server(s) that make(s) this Site available, and databases where information may be stored, may be located outside the country from which you accessed this Site. We will not transfer your personal information outside of the country in which you are located without receiving your consent. However, MEI or an affiliated entity may access this information from a country in which you do not reside. We will not access this information from another country without first receiving your consent. We will only obtain your consent the first time you submit personal information to us. Please note, however, if you do not provide us with your consent, we may not be able to fulfill your request or process your order and you may not be able to enjoy all the goods and services that we offer via our Site.

HOW DO WE USE "COOKIES" AND WEB BEACONS?

What are cookies?

“Cookies” are data files that a Web site sends to your computer while you are viewing the site. These data files include information that allows the Site to remember important information that will make your use of the Site more efficient and useful to you. Our Site uses cookies for a variety of purposes. We use cookie technology and IP addresses to obtain non-personal information from online visitors, and also to provide registered visitors with the best possible personalized online experience.

How do we use cookies?

Visitors to our Site use different web browsers and different computers. To make your visits as easy as possible with the technology you use, we automatically keep track of the type of browser (e.g., Internet Explorer, Netscape) and operating system (e.g., Windows, Macintosh) used by a visitor, and the domain name of the visitor's Internet service provider. We also track the total number of visitors to our Site in an aggregate form to allow us to update and improve our Site; personally identifiable information is not extracted in this process. This data tells us if more visitors prefer certain features or areas to others, which helps us keep our Site fresh and interesting to the majority of our visitors.

How do we use cookies to personalize your experience at our Site?

Cookie technology helps us deliver content tailored to a visitor's interests, and allows us to make ordering products, entering and participating in sweepstakes and contests, and offering other functions at our Site easier for our visitors. For example, web pages that offer online shopping use cookies to remember and process the items in your shopping cart. Where permitted, we may associate personal information with a cookie file in such instances.

What if you don't want cookies?

If you don't want cookies, you can set your computer to warn you each time a cookie is being sent or turn off all cookies through your browser (e.g., Internet Explorer or Netscape Navigator). (Check your browser HELP menu to learn the correct way to change or update your cookies.) **If you disable cookies, you may be unable to access some of the features noted above.**

What are Web beacons and how do we use them?

Some of our Web pages and e-mail updates may contain electronic images called Web beacons, sometimes known as one pixel GIFs, clear GIFs or pixel tags. These allow us to count visitors who have viewed our pages. In promotional e-mail messages/newsletters they allow us to count how many subscribers have read them. Web beacons allow us to develop statistical information about the activities and features that most interest our consumers for the purpose of providing more personalized content. They are not used to access personally identifiable information without your consent.

WHAT ABOUT CHAT ROOMS, MESSAGE BOARDS, OR OTHER INTERACTIVE FORUMS?

We may offer chat rooms, message or bulletin boards, or interactive areas where visitors may post comments or information for our visitors' enjoyment. If there is a chat room, bulletin or message board, or other interactive areas where personal information may be posted at this Site, be sure to check our chat room rules before entering, as you will be bound by them as well as our General Terms and Conditions. As you know, anything you post online is available for the world to see. We make no representations and undertake no obligations as to information you voluntarily post. However, we reserve the right to remove any content or posting that it believes may violate the law or is otherwise derogatory, defamatory, obscene, profane, threatening, sexually oriented, false, infringing, or invasive of a person's privacy.

WHAT DO WE DO TO SAFEGUARD PERSONAL INFORMATION?

We have instituted safeguards to check that our internal procedures meet our high policy standards and we make every effort to have reasonable security procedures in place to protect from the loss, misuse or alteration of information under our control, including using Secure Sockets Layer (SSL) technology to collect and transmit your information. We also make every effort to be sure that third parties who work with us as our agents to make this Site and its contents available to you, and to fulfill your orders and requests, agree to protect personal information and honor your preferences about contacts you receive.

WHAT ABOUT LINKS TO OTHER WEB SITES?

We may offer links to other sites outside MEI and its affiliates. Additionally, third parties may from time to time link to the Site. You should always check the privacy policy of any linked Web site to understand their personal information collection practices, including how they may use cookies. **PLEASE BE AWARE THAT WE ARE NOT RESPONSIBLE FOR THE CONTENT OR PRACTICES OF ANY OTHER WEB SITE.** We encourage our users to read the privacy statements of each and every web site that they visit. This privacy statement applies solely to the Site.

WHAT ELSE DO YOU NEED TO KNOW?

We reserve the right to use or disclose any personal information as needed to satisfy any law, regulation or legal request, to conduct investigations of consumer complaints or possible breaches of law, to protect the integrity of the Site, to fulfill your requests, or to cooperate in any legal investigation.

WHAT SHOULD YOU DO IF YOU HAVE QUESTIONS, WISH TO ACCESS, UPDATE OR DELETE INFORMATION, OR WISH TO OPT OUT OF RECEIVING FUTURE COMMUNICATIONS?

If you would like us to access, update, change, or delete information we have about you in our marketing database (subject to any applicable legal exceptions), would like to opt out of receiving further communications from us, or have questions about our privacy policy, please contact our Privacy Coordinator.

You may write, call, fax, or email our global corporate Privacy Coordinator's office at:

Privacy Coordinator
MEI
1301 Wilson Drive
West Chester, PA 19380, USA
Tel (+1) 610 - 430 - 2700
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